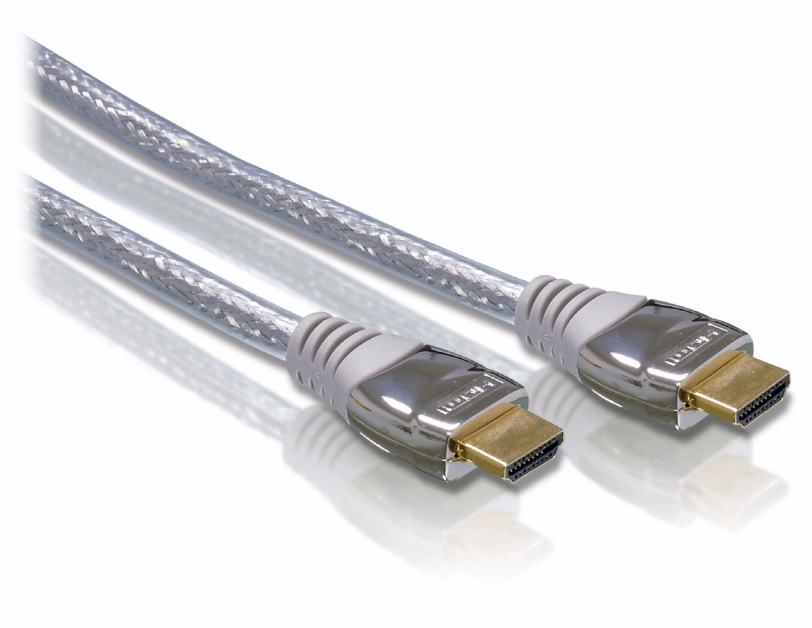
Philips
HDMI cable

12 ft
High speed

SWV3434W



# Supports resolutions up to 1080p

## with this high speed HDMI™ cable

New high speed HDMI™ delivers the best digital audio and video performance possible with resolutions up to 1080p.

**Protects against signal loss**
- Copper-braided reinforced aluminium shielding

**Enjoy better picture/sound quality**
- 24 carat gold-plated connectors optimise signal
- High-purity copper conductor for reliable signal transfer

**Easy installation**
- Non-slip ergonomic grip for easy use
- Plug and play for easy use

**HDMI™ version 1.3a**
- Deep Color™
- Lossless Audio™

PHILIPS
sense and simplicity

HDMI cable
12 ft High speed

SWV3434W/27

## Specifications

### Packaging dimensions
- Packaging dimensions (W x H x D): 19.7 x 26.7 x 5.1 cm
- Gross weight: 0.14 kg
- Net weight: 0.1 kg
- Tare weight: 0.04 kg

### Outer Box
- Gross weight: 0.907 kg
- Outer carton (L x W x H): 27.9 x 20.3 x 22.9 cm
- Net weight: 0.4 kg
- Tare weight: 0.507 kg

## Product highlights

**Braided shielding**
*Copper-braided reinforced aluminium shielding protects against signal loss and interference.*

**Plug and play**
*Plug and play offers easy installation of components without time-consuming installations.*

**24 carat gold-plated connector**
*24 carat gold-plated connectors ensure the best signal quality for your components.*

**High-purity copper**
*This copper conductor provides high accuracy in signal transfer with minimal resistance.*

**Deep Color™**
*Supports 30-bit, 36-bit and 48-bit (RGB or YCbCr) colour depths, allowing HDTVs to go from millions of colours to billions of colours. Enables increased contrast ratio. Eliminates on-screen colour banding for smooth tonal transitions and subtle gradations between colours.*

**Lossless Audio™**
*Supports new lossless compressed digital audio formats Dolby TrueHD and DTS-HD.*

Issue date 2009-02-16
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